



2011 FLATE Stakeholder Survey

Participation & Results Summary



Survey Statement #	% Strongly Agree		% Agree		% Disagree		% Strongly Disagree		% Not Applicable		% Not Familiar	The # of People familiar with FLATE but returned no responses to Statements 2 through 7
	2009	2011	2009	2011	2009	2011	2009	2011	2009	2011	2011 only	
	These percentages below are of the total respondents who answered the question											
												2011 only
2. I have easy access to FLATE's staff and its products.	49	41	42	50	1	1	1	0	6	8	N/A	25 people
3. Direct support from FLATE's staff has assisted me in my work.	37	30	27	36	6	1	4	3	25	22	8	24 people
4. Professional Development initiatives provided by FLATE have assisted me in my work.	25	29	28	30	9	5	4	0	33	30	7	24 people
5. Curriculum Reform initiatives provided by FLATE have assisted me.	29	24	30	33	9	4	4	0	27	29	10	28 people
6. Curriculum Materials provided by FLATE have assisted me.	18	24	38	40	11	5	4	0	29	21	9	27 people
7. FLATE's "Made in Florida" outreach campaign created by FLATE has assisted me.	27	19	35	38	9	3	1	1	27	30	10	25 people

Participation:

About 1265 valid survey response requests were emailed to FLATE stakeholders. While it was hoped for more participation, we received 194 responses, a response rate of about 15%. Of the responses received, 17% are K-12 Educators/Administrators, 53% are Post-Secondary Educators/Administrators, 20% are Business/Industry representatives, 5% are Workforce and Economic Development Professionals, 2% represent Florida Department of Education and Government, and 4% includes Educational Suppliers and Vendors. Of the total, 57.7% of respondents are located in the State of Florida.

Responses:

The comparison summary response data below reflect overall responses, not by individual demographic groups (i.e. K-12 Educators/Administrators, Post-Secondary Educators/Administrators, Business/Industry, Economic & Workforce Development, Florida Department of Education/Government, and Educational Suppliers & Vendors).

Notes regarding numerical data:

- “Not Familiar” is a possible response that was **NOT** included in the 2009 survey. It is included in 2011 in an attempt to distinguish between clearly not applicable responses and potential opportunity to familiarize respondents with services and products that may actually be applicable.
- While clear trends cannot be discerned from data in only two surveys, 2009 and 2011, the following indications are apparent:
 - The **SUM** of “% Strongly Agree” and “% Agree” responses has increased since 2009 for every Survey Statement except 5 and 7. The “% Agree” responses have increased for every statement since the 2009 survey, while the “% Strongly Agree” responses have increased for Statements 4 & 6 and decreased for Statements 2, 3, 5, & 7.
 - The “Not Applicable” response has decreased for every Statement since 2009. This might be attributable to the alternative “Not Familiar” response option available in 2011.
 - Fifteen people acknowledged they are not familiar with FLATE and subsequently did not respond to any of the seven Survey Statements.
 - The rightmost column above shows the number of people who said they **ARE** familiar with FLATE and yet did not respond to each of the Survey Statements 2 through 7. Twenty-four people did not respond to any Statement.
 - “% Strongly Disagree” and “% Disagree” responses for each Statement are the same or fewer in 2011 than they were in 2009.

Recommendations Summary:

- There is demand for more and more frequent and more accessible professional development opportunities for educators (e.g. ET- and STEM-related workshops, Summer Institute).
- There continues to be a need for more outreach (with emphasis in South Florida) especially related to promoting exchange of ideas and greater cooperation between industry, academia, students, and collaboration with other organizations with similar missions.
- Maintain a focus on manufacturers, and technical education, to help them understand what resources are available to them and what benefits can be derived by understanding and cooperation with FLATE efforts to build the pipeline for and enhance the manufacturing workforce.