

# 2013 FLATE Stakeholder Survey Participation & Results Summary

## Participation:

About 2423 valid survey response requests were emailed to FLATE stakeholders. While it was hoped for more participation, we received 289 responses, a response rate of about 12%. Of the responses received, 31.1% are K-12 Educators/Administrators, 39.4% are Post-Secondary Educators/Administrators, 18.0% are Business/Industry representatives, 4.2% are Workforce and Economic Development Professionals, 1.0% represent Florida Department of Education and Government, and 2.8% includes Educational Suppliers and Vendors. Of the total, 29.6% of respondents are located in the State of Florida.

## Responses:

The comparison summary response data in the table below reflect overall responses, not by individual demographic groups (i.e. K-12 Educators/Administrators, Post-Secondary Educators/Administrators, Business/Industry, Economic & Workforce Development, Florida Department of Education/Government, and Educational Suppliers & Vendors, Others).

## Notes regarding numerical data:

- “Not Familiar” is a possible response that was **NOT** included in the 2009 survey. It is included in 2013, as it was in 2011 in an attempt to distinguish between clearly not applicable responses and potential opportunity to familiarize respondents with services and products that may actually be applicable.
- The following remarks relate to comments submitted through the 2013 survey and data indications apparent in the three consecutive surveys including 2009, 2011, and 2013:
  - The **SUM** of “% Strongly Disagree” and “% Disagree” responses has decreased since 2009 for all survey Statements 3, 4, 5, 6, and 7. Only Statement 2 has shown an increase in the aggregate “disagree” responses. The unfavorable down trend in Statement 2: “I have easy access to FLATE’s staff and its products”, may be reflected in several open-ended comments submitted relating to difficulty in accessing the *FLATE Focus* newsletter, and nearly half of all comments relating to the general need for increased exposure and awareness of FLATE activities, services, and products in many parts of the State.
  - The **SUM** of “% Strongly Agree” and “% Agree” responses are up or about the same for all Statements 3, 4, and 5 since the 2009 and 2011 surveys. Statements 2, 6, and 7 are down in the aggregate “agree” responses. The reasons for the unfavorable trend in Statement 6 responses may be substantiated by about 10% of all comments indicating desire for some aspect of curriculum development or implementation which doesn’t exist, mostly referring to on-line curriculum for delivery of MSSC and other ET-related education. FLATE’s emphasis on professional development activities since the 2009 survey seem to have had a positive impact on stakeholders, as reflected in the increase in aggregate “agree” and the decrease in aggregate “disagree” responses to Statement 4 relating to professional development.
  - The “Not Applicable” responses are mixed – generally about the same although some are down slightly, some up.
  - About 13% to 16% of respondents who indicated they were familiar with FLATE, did not respond to one or more specific statements 2 through 7 by reason of unfamiliarity. This proportion is only very slightly higher than that in the 2011 survey. Twelve people (4.0% of all respondents) acknowledged they are not familiar with FLATE, exited the survey after providing demographic information, and

subsequently did not respond to any of the seven survey Statements.

- Even in response to question 8 (What can FLATE improve?) and question 9 (What should FLATE add?), about one in six of all the comments were positive regarding FLATE’s activities, services, and products. By their words, most of these respondents show support for FLATE continuing on its present track.

Potential Opportunities for Improvement:

- Comments reveal a need for continuing outreach generally and particularly with respect to the wider geography of the State, in rural area schools, in K-12 programs statewide, and to industry and manufacturers associations statewide.
- There are a wide variety of suggestions made by individuals in the survey comments for new FLATE activities, services, and products. These should be reviewed by FLATE leadership and staff for feasibility and wider support from stakeholders, and considered for implementation.

Survey Statement #	% Strongly Agree			% Agree			% Disagree			% Strongly Disagree			% Not Applicable			% Not Familiar		The # of People familiar with FLATE but returned no responses to Statements 2 through 7			
	2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013	2009	2011	2013	2011	2013	2011	2013		
These percentages below are of the total respondents who answered the question																					
																				# of People and % of Respondents	
2. I have easy access to FLATE's staff and its products.	49	41	35	42	50	45	1	1	6	1	0	1	6	8	13	N/A	N/A			25/ 13	43/ 14
3. FLATE staff have helped me whenever I requested it.	37	30	37	27	36	27	6	1	2	4	3	0	25	22	25	8	10			24/ 13%	40/ 13%
4. Professional development initiatives provided by FLATE have assisted me in my work.	25	29	25	28	30	32	9	5	3	4	0	0	33	30	28	7	13			24/ 13%	43/ 14%
5. Curriculum initiatives provided by FLATE have assisted me.	29	24	21	30	33	28	9	4	3	4	0	0	27	29	30	10	17			28/ 14%	42/ 14%
6. Curriculum materials provided by FLATE have assisted me.	18	24	20	38	40	31	11	5	4	4	0	0	29	21	30	9	15			27/ 14%	47/ 16%
7. FLATE's "Made in Florida" outreach materials and/or activities have assisted me.	27	19	21	35	38	30	9	3	5	1	1	1	27	30	25	10	18			25/ 13%	39/ 13%